

FOR IMMEDIATE RELEASE

Media Inquiry:  
Sharen Rooks 901.492.1772



## **REALITY RECORDS, "DRESS FOR SUCCESS" ALBUM RELEASE IN MEMPHIS**

U Can Be "Memphis Volume 1" is an album being released under the U CAN BE Movement wing of Reality Records is a movement comprised of music, motivation, training, morals, and mentors; all working together to inspire students to strive for and achieve excellence. Working from an understanding that students strive for what they are inspired to achieve, U CAN BE bridges the gap and provides a new outlook to young people. U CAN BE works to provide good and positive motivation, mentoring, and training for youth in order to see them achieve overall success in life.

The album includes appearances by some of Memphis' finest leaders such as, Memphis City Schools superintendent Kriner Cash, Reverend Dwight Montgomery Southern Christian Leader Conference, Cato Johnson Vice President Methodist Hospital and Mayor AC Wharton. The project includes the song "Dress for Success", and "Impress for Success" (debut 8/3/10) which engages young people to reach for higher goals and present themselves in a compelling way; both in how they are attired outwardly, and how they adorn themselves with esteem and faith inwardly.

"Dress for Success" was written and performed by Xzistynce, The Untouchables (courtesy of Foe Life Records), LiL Boonie, Fat Mac, and JiLLa. The song is engineered by DULAA (also a co-writer) and mixed/mastered by DULAA.

"Dress for Success" will make stops at CJ's First Class Cuts at 1890 Berryhill 38018 Cordova, TN and The Remix Barbershop on Bellevue and Kerr in Memphis on August 3, 2010.

Reality Records is a recording studio located in Memphis, Tennessee that offers recording, mixing, editing and mastering for today's sound quality standard, ready for CD, radio, film, video, or any media. Reality Records provides friendly and individual service in a comfortable working environment.

The company recently completed a theme song for author and motivational coach Ken Brown, and works with a myriad of high profile clients throughout the Memphis area.

For more information, see the Fox 13 Memphis story at:  
[http://www.myfoxmemphis.com/dpp/news/tennessee/011209\\_community-leaders-make-rap-record](http://www.myfoxmemphis.com/dpp/news/tennessee/011209_community-leaders-make-rap-record)

Sharen Rooks Public Relations

[www.sharenrooksagency.com](http://www.sharenrooksagency.com)

"If you want it TOLD, I'm the one to TELL IT"

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